**Battery Storage Brief:**

Hello Designers,

We are an Australian electrical equipment manufacturer of back-up power systems, and we have a requirement for a new front cover page for our existing catalogue.

The product is Battery Storage.

Battery Storage is a form of Renewable Energy Equipment which consists of an inverter and industrial batteries housed in a large container, (usually a shipping container).

The inverter takes solar power from installed panels on the roof and saves the energy in its industrial lithium batteries for use at night or for when the sun is not shining.

Our product is made for industrial, utility and commercial use so the customer is usually an engineer.

It is a business to business market, and needs to look professional and serious.

Our website is: <http://magellanpower.com.au/>

This is our existing catalogue cover: **Old ES Cover.jpg** (attached). I would like the new design to look more “big company” professional and modern.

Please try the attached images to create the new cover:

1. Our logo: There is a white version and a standard version attached.

White: **All White Transparent.PNG**

Standard: **Magellan Logo (Hi Res JPG).jpg**

1. Possible Background images: (OR your own)

**Blue Solar.jpg**

**City Lights.jpg**

**Houses at night.jpg**

**Perth City at night.jpg**

1. Product Images:

**ES1.PNG OR Magellan Power Energy Storage 2017.jpg**

**HESS 1.PNG**

You do not have to use all of the product images, or any of them if they don’t match. The Magellan Power Energy Storage png and the ES1 png are the same type of product, so please just use one.

For the title:

**Magellan Energy Storage Solutions**

Written underneath (smaller): **Australian Made Residential, Commercial & Utility Scale Energy Storage**

**magellanpower.com.au**

I tried an example attached called **JAdesign1.jpg.** If you extended the blue section so it become A4 size, then add in the product PNG’s, this could look ok. Please choose your own font, but keep it professional looking. You do not have to do it like this, I’m not a designer, obviously ☺.

Similar brochures/ companies include:

<http://cdn.solar.schneider-electric.com/wp-content/uploads/2015/10/BR20161021_EnergyStorage-.pdf>

<http://www.kstarpower.com/>

I would like the finished cover page to be sent as both a high res jpg (as large as possible to ensure printing quality), and an Indesign project if possible so I can include it in our current catalogue.